Two Simple Steps

1. Add water to appropriate fill line.

2. Dispense chemical concentrate into quart bottle.

You supply the water, we'll supply the product!

Simplicity

- **SAFETY** - DOSE capsules are factory sealed and product is only dispensed when properly installed in the DOSE Activator.
- **CONVENIENCE** - No water hook up is required for this system to operate.
- **COSTS** - DOSE Systems significantly reduce equipment costs and service calls.
- **SIMPLICITY** - Training employees how to operate the DOSE System is quick and easy.
- **ACCURACY** - Since the DOSE System does not rely on water pressure and metering tips, product is accurately dispensed EVERY time.
- **RELIABILITY** - With only one moving part, there is no maintenance or calibration ever required on a DOSE System, eliminating service calls.
- **CONSISTENCY** - Because of the accuracy and reliability, you can be assured that cleaning solutions will always be properly mixed.
- **SUSTAINABILITY** - DOSE’s concentrated products reduce the impacts of transportation. The inverted installation of the DOSE capsule ensures that all product is used for the proper cleaning application. Product capsules are recyclable.
- **VERSATILITY** - If desired, DOSE Systems can be easily set up for continuous flow tasks like mop bucket, auto scrubber, and sink filling applications.

DOSE Activators

Green Activator dispenses 1.5 ounces of product
Gold Activator dispenses 0.5 ounces of product

Advantages

- **HOUSEKEEPING**
  - 2. **BRILLIANT** - Green Dose Activator Non-Ammoniated Glass Cleaner
  - 23. **NATURAL DOSE** - Green Dose Activator Neutral All-Purpose Cleaner/Degreaser
  - 101. **DEFEND** - Gold Dose Activator Disinfectant/Virucide/Cleaner/Detergent/Fungicide (Against Pathogenic Fungi)
  - 102. **PRISTINE** - Green Dose Activator Mild Acid Restroom Cleaner
  - 103. **RIVER RAPIDS FRESH** - Green Dose Activator Air Freshener
  - 105. **STELLAR** - Green Dose Activator Neutral Floor Cleaner
  - 106. **REFRESH** - Green Dose Activator Air Freshener
  - 110. **FRESH AIR** - Green Dose Activator Odor Neutralizer

- **KITCHEN**
  - 5. **DEFY** - Green Dose Activator Alkaline Cleaner
  - 20. **PRISM** - Green Dose Activator Manual Dishwashing Detergent
  - 21. **BARRIER II** - Green Dose Activator No-Rinse Quat Sanitizer (Triple Sink)
  - 111. **SANI QUIK** - Gold Dose Activator Sanitizer-Disinfectant-Virucide (Quart Bottle Fill)
Purpose
Why we make the decisions we make - the reason we are in this business.
  → To Be The Best Choice For Our Customers In Every Market Segment We Enter

Core values
Every decision we make is measured against these values - these define our character.
  → Integrity
  → Uncompromising Quality
  → Sustainability

Brand Promise
What our brand means to our customers - what do they think when they think DOSE by SURFLEX®?
  → Simplicity

“DOSE is engineered to be simple, accurate and cost competitive. DOSE’s unique design offsets the shortcomings of the two dominant applications of the housekeeping chemical market — the high use-cost of RTU products and the high set up and maintenance costs of water proportioning devices.”

www.simplyDOSE.com
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Cleaning Simplified!